



NAVAL
POSTGRADUATE
SCHOOL

EXECUTIVE MASTER'S IN BUSINESS ADMINISTRATION

The Nation's Premier Defense Research University

Monterey, California
WWW.NPS.EDU



Purpose

- **Highlight the rationale for the NPS Defense-focused Executive MBA (EMBA) program**
- **Outline the EMBA application process**
 - **Student qualifications**
 - **Application procedures**
 - **Points of contact**



Strengthen officer corps through substantive, career-long Professional Military Education (PME)

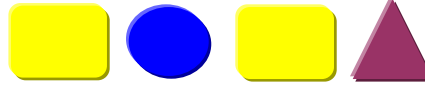
- **Incorporate all education programs into a coordinated plan designed to equip all officers with the right knowledge and skills at the right time**
- **Provide innovative and flexible ways to deliver high quality PME to our officers**
- **Incorporate PME as key milestones for billet assignment and career progression**



Navy PME Continuum

(Integrated with Leadership Continuum)

P
R
E
C
O
M
M
I
S
S
I
O
N



PRIMARY
(01-03)

INTERMEDIATE
(04)

SENIOR
(05-06)

F
L
A
G

-----TACTICAL, TECHNICAL, ANALYTICAL-----

-----BUSINESS, EXECUTIVE, STRATEGIC-----

-----LEADERSHIP, MANAGEMENT, OPERATIONAL-----



NPME



GRADUATE EDUCATION



JPME

**PME Opportunities Available through Multiple Delivery
Methods: Resident, Non-Resident, Full-time, Part-time, Off-
Duty, & Web-Based**



EMBA Enrollments

16 JULY 2009 = 206

Civilians	Military	Total 13XX	% Aviators
22	184	135	73
LOCATION	Sections	Students at the section	13XX
NAS Norfolk, VA	4	34	20
Washington Navy Yard, DC	4	35	11
NAS Whiting Field, FL	1	8	7
NAS Pensacola, FL	1	7	6
NAS Jacksonville, FL	1	3	3
NAS Patuxent River, MD	2	10	7
NAS Lemoore, CA	2	10	10
San Diego, CA	4	39	22
NAS Key West, FL	1	4	3
Pearl Harbor, HI	1	4	2
NAS Oceana, VA	4	22	17
NAS Whidbey Island, WA	2	10	10
Kingsville, TX	1	4	3
Corpus Christi, TX	1	11	11
Point Mugu, CA	1	5	3
TOTAL	30	206	135



EMBA Graduates

16 JULY 2009 = 376

Civilians	Military	Total 13XX	Aviators
34	342	244	71%
LOCATION	Sections	Students in the sections	13XX
NAS Lemoore	8	43	31
NAS Whiting Field, FL	6	57	44
NS Norfolk, VA	8	77	36
San Diego, CA	8	74	54
Washington Navy Yard, DC	6	30	10
Mayport, FL	3	17	16
Whidbey Island, WA	2	11	9
Patuxent River	4	26	21
Pensacola, FL	2	14	7
NAS Jacksonville, FL	1	5	3
NAS Oceana, VA	2	14	9
Corona, CA	1	3	0
Key West, FL	1	5	4
TOTAL	52	376	244



**“NPS must provide education to officers
wherever they are...”**

(NPS Strategic Plan)

**...the NPS mission includes finding ways
to provide graduate education not only to
those officers who can come to the
Monterey campus, but also to those who
cannot.**



What is a Defense-focused EMBA?

**How does the program deliver
graduate education to officers in
the Fleet?**



EMBA Program Foundation

- **Unique, relevant Defense management focus...to prepare officers for future senior leadership assignments**
 - Analytical and critical thinking skills needed to make strategic resource decisions under conditions of uncertainty
- **Delivered as a 24-month, part-time graduate program via distance-learning (two-way VTE)**
- **54 credit hours in four areas:**
 - Financial Management (15 hours)
 - Acquisition and Program Management (11 hours)
 - Systems Analysis/Managing Change/Strategy (9 hours)
 - Other Management Functions: Operations Management, Public Policy, etc (14 hours)
 - Plus the Capstone EMBA Project (5 hours)



NPS EMBA Program Structure

- **Form two cohorts of 25 (east & west coasts) every six months ... Each cohort has multiple sites (section) with a minimum of five students per section**
- **VTE real-time course delivery to classroom facility at duty station site(s)...all Web supported**
- **Defense/Navy focus in acquisition and financial management tracks**
- **Tuition/instruction costs paid by Navy**
- **Students pay only for course books and supplies**
- **Graduates awarded Executive Master of Business Administration degree from NPS**
- **Navy SSP-code 3100P “Financial Management – Defense Focus” awarded upon graduation**



EMBA Program Details

- **URL officers as primary customers...other USN officers considered...supervisory DoN civilians (GS-13 up) on “Space A”**
- **Continuous 24 month schedule of instruction**
 - Duty station/PRD stability for the entire program...detailer support
- **Eight quarters of study...time for leave at Xmas and early summer**
- **One full day of classes/week during duty hours**
- **Commanding Officer must endorse officer’s application for EMBA enrollment**
 - Mission TDY funding for one-week EMBA indoctrination at NPS
 - Commitment of duty time for class attendance
- **Enrollment cap = 200 students under instruction in east & west cohorts**
 - Annual graduation rate of 100 students/year



- **CDR/LCDR desired... senior LT acceptable with CO endorsement**
- **Department Head desired, Division Officer acceptable**
- **Academic Profile Code (APC) = 245 with undergraduate degree**
 - **2 = 2.60 GPA**
 - **4 = two pre-calculus courses, B average**
 - **5 = No technical courses required**



Where is the EMBA Underway?

EMBA Learning Teams (200 students) are receiving VTE instruction at:

- Washington Navy Yard DC
- NAS Patuxent River MD
- NAVSTA Norfolk/NAS Oceana VA
- NAS Mayport/Jacksonville FL
- NAS Whiting Field/Pensacola FL
- NAVSTA Pearl Harbor HI
- NAVSTA San Diego CA
- NAS Lemoore CA
- NAS Fallon NV
- NAS Whidbey Island WA
- NAS Key West FL
- NAS Kingsville/Corpus Christi TX
- NAS Point Magu CA



What Else Should You Ask?

- **Payback for the EMBA degree program is.....?**
 - **Current requirement is 3 years of service after entering the EMBA program (NAVADMIN195/07)**
- **All applicants PERS-4 screened**
- **Will the EMBA help me compete for future assignments and on selection boards?**
 - **Navy policy is clear...graduate education degrees are desired for senior leaders, and will be considered by promotion boards**



EMBA Program Horizon

- **Semiannual cohort rollouts in same Fleet Concentration Areas Norfolk and San Diego...in March and September with expansion to new satellite sites**
- **Semiannual NAVADMIN covers each cohort details**
- **Interested officers should start now at EMBA web site WWW.NPS.EDU/GSBPP/EMBA/ by submitting an interest form with all required info**

Application form:

WWW.NPS.EDU/ADMISSIONS/AMS/LOGIN.ASPX

Applications for March 2010 cohort are due at NPS by 1 December...selections announced 15 December 2009



EMBA Application Process

- **Personal letter via chain of command requesting consideration for EMBA program enrollment**
- **CO endorsement includes support for on-duty instruction and TDY funding for NPS orientation travel**
- **Send official undergraduate transcripts to NPS admissions office**
- **Fill out on-line application**
- **Send via fax to speed up the process**

831-656-3630



Defense-Focused EMBA

Points of Contact

EMBA Program Manager

CDR Bill Hatch, USN (Ret)

- email: wdhatch@nps.edu
- phone: 831-656-2463
- fax: 831-656-3630

EMBA Executive Assistant

Ms. Houda Tarabishi

- email: htarabis@nps.edu
- phone: 831-656-2562
- fax: 831-656-3630

EMBA Web site: WWW.NPS.EDU/GSBPP/EMBA



Questions?



EMBA Courses

Quarter 1

Ethics & Moral Development (3)

**Financial Reporting & Analysis
(3)**

Quarter 2

Cost Management (3)

**Organizations as Systems &
Structures (3)**

Quarter 3

**Systems Acquisition & Project
Management I (3)**

**Economics for Defense
Managers (3)**

Quarter 4

**Business Modeling & Analysis
(3)**

**Systems Acquisition & project
Management II (3)**



EMBA Courses (Cont'd)

Quarter 5

Managerial Finance (3)

Operations Management (4)

Quarter 6

**Defense Budget & Financial
Management Policy (4)**

**Defense Supply Chain
Management (3)**

Quarter 7

**Defense Financial Management
Practice (3)**

Managing Strategic Change (3)

Quarter 8

Capstone Project (3-7)